What is the ISBS?

The ISBS is an international society totally dedicated to biomechanics in sports. The International Society of Biomechanics in Sports is composed of members from all over the world with a common desire to study and understand how human movement, sports equipment and technology relate to applied sports biomechanics.

What is the ISBS conference?

ISBS conferences are a global leader in the field of biomechanics. It is hosted annually and in 2020 it visits Liverpool, UK. Participants come from a wide range of backgrounds including sport and exercise science, education, engineering, applied sports, computer science, elite sport support, rehabilitation and medicine.

Conferences are conducted in a friendly atmosphere, which favours and encourages wide participation.

The quality of research presented and materials produced are at the cutting edge of knowledge and technology. In addition to oral and poster research presentations select sport science topics are covered in depth each year through special sessions and lectures. In addition, a special feature includes the Geoffrey H.G. Dyson lecture presented by an outstanding scientist in sports biomechanics. A number of other awards and recognitions are given each year including the New Investigator Award.

Why exhibit or sponsor at ISBS 2020?

- Position your company as a global leader in biomechanics
- ISBS 2020 is one of the largest global biomechanics conferences of the year (no ISB conference or World Congress in 2020)
- A world-class venue will put exhibitors at the heart of the conference giving access to ~500 participants from across the world.
- Attendees from across the globe in one location for 5 days.
- Opportunities to contribute to the scientific programme through workshops, demonstrations and applied sessions.
ISBS 2020 Venue
ACC Liverpool, Kings Dock, Liverpool Waterfront, L3 4FP

The ACC Liverpool’s campus location is situated directly on Liverpool’s UNESCO world heritage waterfront, in the heart of one of the most vibrant and developing cities in Europe. Liverpool has a rich blend of history, culture, heritage, a vibrancy and character you won’t find anywhere else. Renaissance is in full swing and delegates will be blown away by the culture and magic of this amazing destination. The city centre is compact and easy to navigate – you can walk across it in 20 minutes!

CITY CENTRE LOCATION – ACC Liverpool is located at the heart of Liverpool city centre. The central location means that all local amenities (Lime Street Station, restaurants, cafes, shopping and tourist attractions) are within walking distance.

EXHIBITOR AREA – Exhibitors will truly be at the heart of this conference with a large open exhibition space that will create excellent networking opportunities. A 1500 m² central area (‘2M’ below) will host exhibitors, lounge areas, poster presentations and lunch. The scientific programme will take place in sections 2L, 2E, 2N and 2F all accessed from the 2M space. A detailed exhibition plan is provided later.
Exhibition Packages

ACC Liverpool offers a modern open building, ideal for large exhibitions and flow of crowds through the spaces. We have planned an exhibition space that will engage and allow you to maximise your time with the delegates. **Stand positions are based on first come basis so book early.**

**Note that VAT @ 20% will be applied to all booked items.**

<table>
<thead>
<tr>
<th>Space Size</th>
<th>Staff Passes Included</th>
<th>Standard Rate**</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 3m</td>
<td>2</td>
<td>£ 3200</td>
</tr>
<tr>
<td><strong>shell scheme</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4m x 4m</td>
<td>3</td>
<td>£ 4400</td>
</tr>
<tr>
<td><strong>shell scheme</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4m x 6m+*</td>
<td>4</td>
<td>£ 7500</td>
</tr>
<tr>
<td><strong>Open plan/free stand</strong></td>
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</tbody>
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* indicative. If you have a larger stand or require shell scheme at this size then please get in touch to discuss a custom stand and pricing.

Exhibition packages include:

- Full carpet
- Two 13 AMP plug sockets.
- One 6ft trestle table and three chairs
- Included conference registration for exhibitors as per the above
- Company name on the fascia
- Company logo and entry in the congress programme
- Company logo acknowledged on congress website with hyperlink to exhibitor’s corporate website.
- Access to ACC Liverpool complementary WiFi
- Once you confirm your stand space, you will have an option to book additional items e.g. TV’s, dedicated internet access through our dedicated exhibition web portal

Notes: Exhibitors should supply any extension leads. Hall 2M has a clear height of 6.5m (8.4m within roof trusses).

Loading/Unloading

The loading bays can accommodate a limited amount of vehicles for multiple access. Vehicles must report to the holding area, where stewards will direct them to the loading bay once a slot is free.
There is a chargeable multi-storey car park close by for exhibitors to carry items into the venue if they so wish.
Shipping to the venue is only possible on Tuesday 21st July. If you wish to ship items in advance, please discuss with the organisers for possible delivery to the university.
Exhibition Indicative Floor Plan

Key:
**YELLOW** – Custom space-only stands  
**BLUE** – 3 m² shell scheme booth  
**PINK** – 4 m² shell scheme booth

Stand positions and facilities within the hall are subject to change should the organisers deem this required for access throughout the floor or health and safety. You will be notified of any position change in advance.

Exhibition Hours and Set up

**Tuesday 21st July**
Stand build from 07:00
Shell Scheme Exhibitors ~14:00*

* An exhibition will not be allowed to open until all stands are fully built. The area will then be assessed and allowed to open once the Health and Safety Manager and ACC Liverpool Event Manager are satisfied that the area complies with current Health and Safety regulations.

**Wednesday 22nd July**
Opening reception from 19:00
Exhibition from 07:30 – 20:00

**Thursday 23rd July**
Exhibition from 07:30 – 20:00

**Friday 24th July**
Exhibition from 07:30 – 16:00 (then social programme)

**Saturday 25th July**
Exhibition from 07:30 – 15:00
Sponsorship Opportunities

Note that VAT @ 20% will be applied to all booked items.

Platinum Sponsor (limited to 3 opportunities)  £12000

- Dedicated 1 hr industry workshop that will take place during the congress programme.
  You are responsible for registrations of participants/speakers for your session
- Your logo on the congress staff t-shirts (one colour print process)
- Your logo included on the cover of the congress programme booklet
- Your logo on the congress website homepage
- Full page colour advertisement in the printed congress programme booklet
- Your logo used on all congress digital signage and printed signage as a major sponsor
- Custom Exhibition stand up to 4m x 8m
- 4 full congress registration passes plus an additional two conference registrations
- Listing on the congress exhibition and sponsorship website pages, with business overview and contacts while onsite at the congress
- Pre-event email to all participants promoting your support of the congress.

Gold Sponsor  £8000

- Your logo included on the cover of the printed congress programme booklet
- Your logo on the congress website homepage
- Half-page colour advertisement in the congress programme booklet
- Your logo used on all congress digital signage and printed signage as a gold sponsor
- Exhibition stand up 4m x 4m
- 2 full congress registration passes plus an additional two registrations
- Listing on the congress exhibition and sponsorship website pages, with business overview and contacts while onsite at the congress
- Pre-event email to all participants promoting your support of the congress.

Silver Sponsor  £5000

- Your logo included on the cover of the printed congress programme booklet
- Your logo on the congress website homepage
- Quarter-page colour advertisement in the congress programme booklet
- Your logo used on all congress digital signage and printed signage as a silver sponsor
- Exhibition stand up 3m x 3m
- 2 full congress registration passes plus an additional two registrations
- Listing on the congress exhibition and sponsorship website pages, with business overview and contacts while onsite at the congress
- Pre-event email to all participants promoting your support of the congress.
Other Sponsorship Opportunities

Note that VAT will be applied to all booked items for UK companies where relevant. Current rate is 20% UK VAT.

SOCIAL EVENTS

Welcome Reception £3500
Your organisations details listed as sponsor of the Welcome Reception on Tuesday evening.

Conference Social Activities £4000
We will work with you to discuss the type of event to sponsor e.g. a trip for delegates on the Liverpool wheel. create brand awareness at the event

Student Night £4000
Your organisation has exclusive sponsorship of event and listed as sponsor of this evening event. We will work with you to create brand awareness at the event.

Conference Banquet £5000
Your organisation has exclusive sponsorship of the Congress Party. Your promotional materials are displayed throughout the venue. We will work with you to create brand awareness at the event

DELEGATE ITEMS

Congress Badge & Lanyard Sponsor £3000
Your logo in one colour print process with the congress acronym printed for every attendee on their badge lanyard

Congress App £2500
Your logo will appear as the main sponsor for the congress app

CATERING

Lunch Sponsor £1500
There are 4 days available to choose from, with one included in the price. Your logo will be displayed on the programme and Lunchtime signage

SYMPOSIUM

Industrial Symposium £3000
A 45 minute session that will take place during a lunch break. We will provide a 250 theatre minimum capacity lecture room with PA, projection and screen. There are a maximum of 6 opportunities- two per day (Wed-Fri).

VENUE BRANDING

There are many internal bespoke venue branding and advertising opportunities (including lecterns, TV screens, flooring, banners) that can be discussed if these are of interest.
**Booking**

1. Please review the booking terms and conditions
2. Log on to [www.isbs2020.org](http://www.isbs2020.org) to download the editable version of the booking form
3. Email your completed form to isbs2020@ljmu.ac.uk. Ensure you email a high resolution image of your organisation's logo and relevant web address for marketing.
4. On receipt of the completed form, you will be emailed an invoice for payment.
5. Please ensure payment is completed according to your booking terms which will be advised on receipt of your completed form.

**Contact details & enquiries**

Contact the conference organisers Dr Mark Lake and Dr Mark Robinson, Liverpool John Moores University at isbs2020@ljmu.ac.uk.

**Terms & Conditions**

**Cancellations/Postponement & Payments**

50% of amount is due immediately as deposit for all bookings. Balance of payments must be received 6 months prior to the congress – 21 January 2020. All invoices must be paid within 30 days of the invoice date. Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. If the Client fails to submit full payment 4 months prior to the event, we reserve the right to cancel the Client’s participation in the Exhibition with no refund of monies received. Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services etc.), written notification must be sent to isbs2020@ljmu.ac.uk. Refunds will be based on the following schedule:

Before 21 January 2020 – Paid 50% deposit is non-refundable. 25% of any additional monies received will be refunded
After 21 January 2020 – No refund available

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space/sponsorship/advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the conference is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

**Stand Assignment, Exhibition Construction & Staff**

Premier Sponsors will be offered first preference on exhibition booth location. The remainder of the booths will be allocated strictly on a first come, first served basis and will be confirmed in writing with your booking invoice. Preferences and priorities requested by the Exhibitor/Sponsor as to booth space location will be respected whenever possible. The organisers however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor’s booth should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in booth locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering where or as required.

Exhibitors agree to be present the full duration of the exhibition during the congress. Set up and Dismantling of any stands must only occur during the specific allotted timings. Exhibitors are entitled to the number of staff passes indicated in their exhibition package.

**Insurance and Safety**

The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor’s exhibition stand. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to exhibits or other personal property. In addition the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue.

If an exhibitor fails to comply with the rules and regulations of ACC Liverpool the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.